Revised 2008

NCTSA PIN Design

OVERVIEW

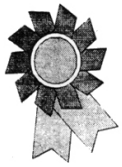
Pin design event provides an opportunity for NCTSA members to demonstrate their graphic skills, related to design process and problems solving through good design, artisanship, and teamwork.

Participant plans and lays out a graphic design to be used on an NCTSA pin.

PURPOSE

Create and produce a three color, (3) graphic design that is appropriate for NCTSA pin design .The design must promote North Carolina and NCTSA.

ELIGIBILITY



A. Entrance is limited to one (1) team per chapter.
B. A team will consist of two (2) members from the same chapter.
C. Only registered team members may submit designs.

TIME LIMITS

A. Entry must be completed during the current school year.
B. Each chapter must enter its design at the time and place stated in the conference program.
C. Entries may be collected at the assigned pick-up time.

PROCEDURE

A. Individuals should check in the entry at the time stated in the conference program.
B. Events are evaluated at the conference during a specified time. No student or advisory may be present during the evaluation.
C. Individuals should collect entries at the assigned pick-up time.

REGULATIONS

A. The design may not exceed 8 inches X 10 inches. The design may be presented in either landscape or portrait layout and must be printed on photo or card stock. The design may be in any shape (such as circle, square, rectangle, or oval) as long as the border of the design does not exceed 8" x 10" (for portrait printing orientation) or 10" x 8" (for landscape printing orientation)."
B. The completed design must be placed in a three hole punch clear plastic sheet protector when submitted.
C. The original design layout must promote North Carolina and NCTSA.

D. The words, NCTSA, must be included in the design.
E. The design may include the use of commercially produced or computer generated type and public domain clip art.
F. Any use of copyright or registered artwork is prohibited without written authorization from the original artist.
G. The winning graphic design may be used for the following year promotional pin for NCTSA. Winning entries become the property of NCTSA and may or may not be used in future promotional materials and publications.
H. A CD-ROM or DVD with the graphic design saved as a PDF, JPEG, or GIF file must be included with the printed design at the indicated check-in time at the conference."

Evaluation
Designs are evaluated for creativity and effectiveness to communicate a message, as well as on neatness and technical quality.

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NC TSA PIN DESIGN

OFFICIAL RATING FORM ---- MIDDLE SCHOOL/HIGH SCHOOL

ENTRANT'S ID #s EVALUATIVE CRITERIA									
A. Design and Construction									
1. Appearance	10 pts								
2. Quality of work	10 pts								
3. Innovation of design	20 pts								
Sub-total	40 pts Max								
Effectively communicate a theme and promotes North Carolina and NCTSA.									
1. Creativity	10 pts								
2. Clarity	10 pts								
3. Technical Drawing	10 pts								
Sub-total	30 pts Max								
Design Elements Balance, proportion, contrast rhythm, unity, overall beauty	30 pts Max.								
C. Rules Violation (if any)	-20pts Max.								
TOTAL	100 pts.								

Evaluator's comments/notes:

I certify these results to be true and accurate to the best of my knowledge.

Evaluator's signature _____