Revised 2008

# NCTSA T-SHIRT DESIGN

## OVERVIEW

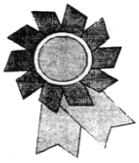
T-shirt design event provides an opportunity for NCTSA members to demonstrate their graphic skills, related to design process and problems solving through good design, artisanship, and teamwork.

Participants are required to develop a T-shirt screen design which can be adapted as the NCTSA Leadership Conference T-shirt.

## PURPOSE

Create and produce a two color, (2) graphic design that is appropriate for a NCTSA Leadership T-shirt. The design must promote NCTSA and leadership.

## ELIGIBILITY



A. Entrance is limited to one (1) team per chapter.
B. A team will consist of two (2) members from the same chapter.
C. Only registered team members may submit designs.

## TIME LIMITS

A. Entry must be completed during the current school year.
B. Each chapter must enter its design at the time and place stated in the event guidelines.

## PROCEDURE

A. Individuals should check in the entry at the time stated in the conference program.
B. All entries become the property of NCTSA

## REGULATIONS

A. The actual design may not exceed 8 inches X 10 inches. The design may be presented in either landscape or portrait layout.
B. The design must be submitted on 8.5" x 11" x .25" white card stock or photo paper and then placed in a three hole punch clear plastic sheet protector. A CD-ROM or DVD with the graphic design saved as a PDF, JPEG, or GIF file must be included with the printed design at the indicated check-in time at the conference."

C. The original line type illustration(s) must be used that reflects or interprets or in some other way communicates NCTSA and leadership.
D. The following information must be included in the design: NCTSA and Leadership
E. The type face(s) may be original in design or may consist of a traditional - type style(s). The required alphanumeric characters may be incorporated as an integral part of the illustration.
F. Shirt color is white. Public domain computer clip art may be included in the design.
G. Any use of copyright or registered artwork is prohibited without written authorization from the original artist.
H. The winning graphic design may be used on publications and promotional items for NCTSA. Winning entries become the property of NCTSA and may or may not be used in future promotional materials and publications.

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# NCTSA T-SHIRT DESIGN

**OFFICIAL RATING FORM --- MIDDLE SCHOOL/HIGH SCHOOL**

| EVALUATIVE CRITERIA | ENTRANT'S ID #s |
|---|---|

A. Design and Construction

| | |
|---|---|
| 1. Appearance | 10 pts |
| 2. Quality of work | 10 pts |
| 3. Innovation of design | 20 pts |
| **Sub-total** | **40 pts Max** |

B. Effectively communicate NCTSA and Leadership

| | |
|---|---|
| 1. Creativity | 10 pts |
| 2. Clarity | 10 pts |
| 3. Technical Drawing | 10 pts |
| **Sub-total** | **30 pts Max** |

C. Design Element

| | |
|---|---|
| 1. Balance, Proportion, Contrast, Rhythm, Unity | 20 pts |
| 2. Overall beauty | 10 pts |
| **Sub-total** | **30pts Max.** |

| | |
|---|---|
| D. Rules Violation (if any) - | 20pts Max. |

**TOTAL** **100 pts.**

Evaluator's comments/notes:
I certify these results to be true and accurate to the best of my knowledge.

**Evaluator's signature** _____

**Evaluation Note** Since only one design can be selected and utilized to promote the leadership conference, the following criteria will be used to select the winner.
Middle School level and High School level winning designs will be re-evaluated to determine the overall winning design.
Designs are evaluated for creativity and effectiveness to communicate a message, as well as on neatness and technical quality.